LEBOW COLLEGE OF BUSINESS PRESENTS

THE DEAN’S CUP
GOLF TOURNAMENT
MONDAY, OCTOBER 1, 2007

ARONIMINK GOLF CLUB

LACE UP YOUR GOLF SHOES AND HIT THE LINKS FOR THE DEAN’S CUP GOLF TOURNAMENT BENEFITING DREXEL UNIVERSITY’S LEBOW COLLEGE OF BUSINESS.

Join us on Monday, October 1, 2007 at the prestigious Aronimink Golf Club to support LeBow College of Business. Your efforts enable LeBow College to fund scholarships to attract the best students, fund initiatives to support technology and facilities improvements, support faculty development and bolster academic programs that define the world’s best business schools — a hole-in-one by any standard!

Recognized by FINANCIAL TIMES, U.S.NEWS & WORLD REPORT and ENTREPRENEUR magazine for superior programs and accredited by AACSB International, Drexel University’s LeBow College of Business is Philadelphia’s premier regional business school.

With unparalleled connections to the business community, internationally recognized faculty and accomplished alumni — LeBow College shapes potential into success as students LEARN HERE, LEAD ANYWHERE®.

Please call 215.895.2376.
**CANCELLATION POLICY**

- Cancellations 45 days or more prior to the event will be eligible for a full refund.
- Cancellations 30-44 days prior to the entrance is .3 miles on the right.
- At the stop sign make a right turn onto St. Davids Road. The Club Pike). Route 252 now becomes a four-lane road. Go 1.5 miles. At this point Route 252 bears left on an overpass to Paoli. However you
- Get off at the second exit and make a right onto Route 252 North. After 3.5 miles you will reach Route 3 (West Chester
- Exit 7. Or from Delaware and Maryland take 95 South to Exit 7. Or from Delaware and Maryland take 95 North to Exit 7. Take Route 476 North (Blue Route) to Exit 5, Route 1. Follow signs onto Route 1 South. Get off at the second exit and make a right onto Route 252 North. After 3.5 miles you will reach Route 3 (West Chester Pike). Route 252 now becomes a four-lane road. Go 1.5 miles. At this point Route 252 bears left on an overpass to Paoli. However you want to bear right off of Route 252 onto Newtown Street/Road. At the stop sign make a right turn onto St. Davids Road. The Club entrance is .3 miles on the right.

- **VENEU**
  - The Aronimink Golf Club course was designed by Donald Ross in 1928 who designed more than 400 courses, including famed venues: Pinehurst #2, Seminole Golf Club and Oakland Hills. Organized in 1896, Aronimink was named after an Indian Chief of the Lenape Tribe (Aronomink). Ross’ original design was to incorporate a parkland setting with more than 100 bunkers, slopes, valleys and doglegs in an effort to require superior shot making. Recently, Aronimink has undergone a restoration and renovation project guided by architect Ron Prichard in an effort to restore all bunkers to their original design, add an additional five acres of fairways (up to 31 acres) and restore the pond in front of the 10th green.
  - The most celebrated event held at Aronimink was the 1962 PGA Championship won by Gary Player. The native South African finished the event at 2-under-par (278), defeating Bob Goalby by one shot. With the win, Player became the fifth foreign-born player to win the PGA Championship.

- **AUCTIONS**
  - SUPPORT LEBOW COLLEGE OF BUSINESS DURING THE DEAN’S CUP SILENT AND LIVE AUCTIONS. PLACE YOUR BID ON GREAT ITEMS FOR GOLFERS, SPORTS ENTHUSIASTS, TRAVELERS AND MORE!

- **DIRECTIONS TO:**
  - ARONIMINK GOLF CLUB
  - 3600 ST. DAVIDS ROAD, NEWTOWN SQUARE, PA 19073
  - 610.356.8000 FAX 610.325.0709
  - FROM PLYMOUTH MEETING AND PENNSYLVANIA TURNPIKE: Take Route 476 South to Route 30 (Lancaster Pike) Exit. Take Lancaster Pike (route 30) West to next light. Make left at Radnor Chester Road. Cross Conestoga Road. At next light go up the hill and bear right onto Newtown Road. Follow to Darby-Paoli Road (next stop sign) and make right. Follow Darby-Paoli Road past The Willows. Bear left at second stop sign onto St. Davids Road. Go approximately one mile. Club is on left hand side.

- **FROM PENNSYLVANIA TURNPIKE:** Valley Forge Exit #24. Go South on Route 202 to the Paoli exit, follow Route 252 South for 5.6 miles and you will see a green sign “Welcome to Newtown Square” (just past White Horse Road). Go .4 miles past the sign, keeping to extreme right (Do not go on the overpass). This is the St. Davids Road exit. At stop sign make a left, go .4 miles to Aronimink Golf Club on the right.

- **FROM PHILADELPHIA INTERNATIONAL AIRPORT OR FROM DELAWARE AND MARYLAND:** From Philadelphia International Airport take 95 South to Exit 7. Or from Delaware and Maryland take 95 North to Exit 7. Take Route 476 North (Blue Route) to Exit 5, Route 1. Follow signs onto Route 1 South. Get off at the second exit and make a right onto Route 252 North. After 3.5 miles you will reach Route 3 (West Chester Pike). Route 252 now becomes a four-lane road. Go 1.5 miles. At this point Route 252 bears left on an overpass to Paoli. However you want to bear right off of Route 252 onto Newtown Street/Road. At the stop sign make a right turn onto St. Davids Road. The Club entrance is .3 miles on the right.

- **REGISTRATION FORM**
  - **FOUR WAYS TO REGISTER**

  - **Name:**
  - **Company Name (if applicable):**
  - **Address:**
  - **City:**
  - **State:**
  - **Zip:**
  - **Phone:** ( )
  - **Fax:** ( )
  - **E-mail:**

  - **Player Names:**
  - **Year:**
  - **Company:**
  - **Phone:**
  - **E-mail:**

  - **REGISTRATION PAYMENT OPTIONS**
  - **EARLY REGISTRATION:** $3,000 (BEFORE JULY 31, 2007)
  - **REGISTRATION AFTER JULY 31, 2007:** $3,500

  - **REGISTRATION PAYMENT OPTIONS**
  - Check enclosed for $ , payable to “Drexel University-LeBow College of Business”
  - Charge $_________ to my: ☐ MasterCard ☐ Visa Account Number: _______________ Expiration Date: / / CCV Code (last 3 digits on signature panel, reverse side of credit card):
  - Authorized Signature: ________________________________

  - Please bill me via: ☐ Fax ☐ US Mail ☐ Email

  - **CANCELLATION POLICY**
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  - **CASH, CHECKS AND CREDIT CARDS ACCEPTED. TO CONTRIBUTE ITEMS PLEASE CALL 215.895.2376.**

  - **DIRECTIONS TO:**
  - **ARONIMINK GOLF CLUB**
  - 3600 ST. DAVIDS ROAD, NEWTOWN SQUARE, PA 19073
  - 610.356.8000 FAX 610.325.0709

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  - **SPONSORSHIP OPPORTUNITIES.**

  - **PLEASE CALL 215.895.2376 FOR INDIVIDUAL RATES AND ADDITIONAL SPONSORSHIP OPPORTUNITIES.**
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REGISTRATION AFTER JULY 31, 2007:

1. PHONE: 215.895.2376  2. FAX: 215.895.1725  3. EMAIL: LEBOW.RELATIONS@DREXEL.EDU

Name:

Company Name (if applicable):

Address:

City:  State:  Zip:

Phone:  ( )  Fax:  ( )  E-mail:

Player Names:  Year:  Company:  Phone:  E-mail:

1.  

2.  

3.  

4.  

REGISTRATION PAYMENT OPTIONS

☐ Check enclosed for $ , payable to “Drexel University-LeBow College of Business”

☐ Charge $_______ to my:  MasterCard  Visa  Account Number:_________ Expiration Date: / / 

CCV Code (last 3 digits on signature panel, reverse side of credit card):

Authorized Signature:_______________________________________________________________________

☐ Please bill me via:  ☐ Fax  ☐ US Mail  ☐ Email

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Name:

Company Name (if applicable):

Address:

City:  State:  Zip:

Phone:  ( )  Fax:  ( )  E-mail:

Player Names:  Year:  Company:  Phone:  E-mail:

1.  

2.  

3.  

4.  

REGISTRATION PAYMENT OPTIONS

☐ Check enclosed for $ , payable to “Drexel University-LeBow College of Business”

☐ Charge $_______ to my:  MasterCard  Visa  Account Number:_________ Expiration Date: / / 

CCV Code (last 3 digits on signature panel, reverse side of credit card):

Authorized Signature:_______________________________________________________________________

☐ Please bill me via:  ☐ Fax  ☐ US Mail  ☐ Email

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On-site product/service table display, PLUS
• Opportunity to include personalized item and/or company literature in giveaway registration bag
• Three foursomes to include golf, green fees, meals, contests and prizes
• Personalized item and/or company literature in giveaway registration bag, PLUS
• Special sponsor signage on luncheon buffet, PLUS
• Company name on sponsor board displayed at check-in and reception, PLUS
• Special sponsor signage at refreshment points, PLUS
• Company name on 2 tee and 2 green signs, PLUS
• Company name on sponsor board displayed at check-in and reception, PLUS
• Special signage at dinner reception, PLUS

Address: City: State: Zip:

Name to Appear on Sign: Company Name:

Contact Name: Title:

Please bill me via: Check enclosed for $__________________, payable to “Drexel University-LeBow College of Business”

SPONSORSHIP PAYMENT OPTIONS

$ TITLE SPONSOR - $15,000 ($10,000 Tax Deduction)
• Company name on sponsor board displayed at check-in and reception, PLUS prominent corporate banner display
• Special signage at dinner reception, PLUS verbal recognition at pre-play ceremony and post-play reception
• Opportunity to include personalized item and/or company literature in giveaway registration bag
• On-site product/service table display, PLUS company name on 3 tee and 3 green signs
• Three foursomes to include golf, green fees, meals, contests and prizes

$ PRESENTING SPONSOR - $10,000 ($5,500 Tax Deduction)
• Company name on sponsor board displayed at check-in and reception, PLUS prominent corporate banner display
• Personalized item and/or company literature in giveaway registration bag, PLUS on-site product/service table display
• Company name on 2 tee and 2 green signs, PLUS two foursomes to include golf, green fees, meals, contests and prizes

$ LUNCHEON SPONSOR - $5,000 ($3,300 Tax Deduction)
• Special sponsor signage on luncheon buffet, PLUS one foursome to include golf, green fees, meals, contests and prizes

$ REFRESHMENT SPONSOR - $5,000 ($3,300 Tax Deduction)
• Special sponsor signage at refreshment points, PLUS one foursome to include golf, green fees, meals, contests and prizes

$ REGISTRATION SPONSOR - $2,500 • Special sponsor signage at registration and bag drop-off

$ DRIVING RANGE SPONSOR - $1,000 • Special signage at driving range and bag drop-off

$ STRAIGHT DRIVE CONTEST SPONSOR - $1,000 • Special signage at Straightest Drive Contest Holes

$ LONGEST DRIVE CONTEST SPONSOR - $1,000 • Special signage at Longest Drive Contest Holes

$ CLOSEST TO THE PIN CONTEST SPONSOR - $1,000 • Special signage at 2 Closest to the Pin Contest Holes

$ HOLE SPONSOR - $500 • Company name on tee or green sign

$ DINER - $200 • Admission to reception, dinner and silent auction (does not include golf)

* Denotes Full Tax Deduction

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