Learning Goal: Career learning is an essential learning outcome for all LeBow College students. It is consistent with the college’s and university’s core mission that uses a cooperative learning model, integrating academic and experiential learning. Career learning is defined as the ability to: (1) identify knowledge learned in the classroom and skills acquired through work experience that are relevant to a student’s future career, (2) present or showcase the knowledge and the skills in such a way that will promote employability over one’s career and (3) to develop a career action plan based on one’s professional and personal goals.

Measurement of Goal: Assessment will be made based on student presentations of their career portfolios to faculty in a seminar class. Students will take this class after they have completed their final co-op, in either the spring term of their junior year or first term of their senior year. The seminar class will replace the second term of UNIV 101.

This one credit course will consist of two classes in the beginning of the term which will focus on the requirements of the presentation. The middle six weeks will be devoted to individual student presentations (three per hour) made to a panel of seminar faculty. Ideally, these presentations will be captured in a video format and given to the students for their portfolios. The final two weeks of the class will consist of feedback given to students about using their portfolios in a job search and their career plans. Faculty for this seminar will have similar professional backgrounds to those who currently teach UNIV 101.

A rubric will be created and used to assess student learning across the three career learning criteria: (1) awareness of one’s skills and knowledge relevant to a professional career, (2) the professional communication or presentation of the skills and knowledge to others and (3) the development of a plan for the student’s future career. Way Point will be used by the faculty in order to accumulate data at a college level.

Reporting of results This learning goal and the outcomes of the annual assessment will be communicated to students, faculty and staff of the LeBow College of Business on an annual basis. Mechanisms for this will include the Dean’s newsletter (distributed to all faculty), presentations of results at college faculty meetings, in memorandums sent to the current Department chairpersons, and posted to a learning assessment web page which will be linked to the college website.

Action Plans: After the assessments are completed and the results communicated to the LeBow college community, action plans will be developed each year so that continuous improvement of student achievement toward the learning goal may be obtained. The action plans may consist of, but not limited to, curriculum interventions, changes in course content and other steps deemed necessary by the assessment committee to improve the learning of our students.