EVIDENCE & PERSPECTIVES SERIES:
“The Best We Can Be”
Leading Non-Profits to Successfully Navigate Difficult Times
March 10, 2009

Non-profit Boards face unprecedented challenges in these highly uncertain times: reductions in funding, increased demand for services, greater reporting requirements, and public demand for accountability and transparency. Board members are legally responsible for providing oversight for the non-profit organizations they serve, but are constrained by their limited time as volunteers and by the funding constraints that all non-profits face. What should Board members expect of themselves and their organizations in these stormy economic times? How do Boards make tough choices, and how do they get the evidence they need to steer the organization successfully through the next few years?

This program will address how non-profit Boards can help to position their organizations to have the best chance to grow and flourish in these difficult economic times, and to push their organizations to be “the best they can be.”

Agenda
7:30 am - 8:00 am  Breakfast
8:00 am - 9:00 am  Program and Q&A

SPEAKERS

Carl M. Buchholz, Managing Partner and Chief Executive Officer, Blank Rome, LLP
Mr. Buchholz is a former special assistant for Homeland Security to President George W. Bush from 2001 to 2002. He served as transition team chairman for the U.S. Department of Homeland Security. Mr. Buchholz is chair of the United Way of Southeastern Pennsylvania. He serves as a member of many other boards, including the American Revolution Center, The Philadelphia Orchestra Association and the Greater Philadelphia Chamber of Commerce.

Richard Binswanger, Senior Vice President of Aline
As Senior VP of Aline, Mr. Binswanger works to provide self-sustaining and right-sized Risk and Performance Management solutions for a wide array of corporate clients. Mr. Binswanger currently chairs the board of the National Foundation for Celiac Awareness and the Creative Greenhouse. He is also on the board of Philadelphia’s Mural Arts Program, as well as a member of United Way’s Community Impact Committee.

Ellen Canan Grady, Counsel, Pillsbury Winthrop Shaw Pittman LLP
As Counsel in the Corporate, Securities –Technology Group of Pillsbury, a full service global law firm, Ms. Grady provides corporate, securities and governance advice to public and private profit and non-profit companies in the Mid-Atlantic region. She has represented numerous public and private companies in all types of corporate transactional work, securities offerings and securities law compliance, and has provided advice to Boards of Directors and senior managers on corporate governance matters. Ms. Grady also currently serves on the Vestry of her church and as a member of the Board of the Chestnut Hill Historical Society.