## Learning Goal #4: Innovation Rubric (BSBAE)

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>3 = Exemplary</th>
<th>2 – Acceptable</th>
<th>1 - Unacceptable</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>I. Process Definition</strong></td>
<td>Explanation shows complete understanding of the process.</td>
<td>Explanation shows substantial understanding of the process.</td>
<td>Explanation shows very limited understanding of the process.</td>
</tr>
<tr>
<td><strong>II. Explanation and Understanding of Technique</strong></td>
<td>Explanation shows complete understanding of the technique.</td>
<td>Explanation shows substantial understanding of the technique.</td>
<td>Explanation shows very limited understanding of the technique.</td>
</tr>
<tr>
<td><strong>III. Proper Usage</strong></td>
<td>Proper and effective use of the technique.</td>
<td>Proper and effective use of the technique with (possible) minor omissions.</td>
<td>Proper technique inadequately used or incorrect selection of technique.</td>
</tr>
<tr>
<td><strong>IV. Explanation of Results</strong></td>
<td>Explanation shows complete understanding of the results.</td>
<td>Explanation shows substantial understanding of the results</td>
<td>Explanation shows very limited understanding of the results.</td>
</tr>
<tr>
<td><strong>V. Explanation of Business Benefits</strong></td>
<td>Explanation shows complete understanding of the business benefits.</td>
<td>Explanation shows substantial understanding of the business benefits.</td>
<td>Explanation shows very limited understanding of the business benefits.</td>
</tr>
</tbody>
</table>